FOR IMMEDIATE RELEASE
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STORE Management Expands Midwest Footprint with Plymouth, Minnesota Facility

Plymouth, MN – STORE Management, a Phoenix-based self-storage management platform built by owner-operators, has expanded into the Minneapolis-St. Paul market with STORE on Vicksburg, located at 15755 32nd Ave N in Plymouth, Minnesota. STORE assumed management of the facility in May 2026, establishing its first operating presence in Minnesota.

STORE on Vicksburg is a stabilized, Class A facility serving Plymouth and the surrounding Minneapolis-St. Paul suburbs. The property offers climate-controlled and drive-up units, indoor and elevator-access storage, vehicle storage, a drive-in tunnel, heated loading areas and individually alarmed units. The range of storage options allows STORE to apply one operating platform across several customer and unit types within a single property.



> *"We selected STORE Management for their hands-on approach and commitment to a high-quality customer experience. We believe their platform will bring strong service and operations to customers throughout the Plymouth community."*
>
> Ownership

STORE has implemented its operating platform at STORE on Vicksburg across revenue management, marketing, on-site operations, tenant protection and customer experience. As part of the transition, the facility was rebranded under the STORE name and brought into the company's broader management and reporting platform, while operating decisions remain specific to the property and its local market.

> *"This is exactly the type of asset and market we're focused on—strong fundamentals, great location, and clear upside through execution. We're excited to get to work."*
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> Ashley Reyes – Managing Director of Operations | STORE Management

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The Plymouth facility expands STORE's operating footprint beyond Arizona and California and marks the company's first property in Minnesota. STORE continues to grow its third-party management platform across select U.S. markets by pairing a consistent operating system with property-specific revenue, marketing and customer experience strategies.

About STORE Management

STORE Management is an owner-aligned self-storage operating platform focused on disciplined operations, revenue growth and long-term asset performance. Through hands-on leadership and data-driven systems, STORE works alongside ownership to set priorities, evaluate performance and make market-specific operating decisions while leading day-to-day execution. The platform gives independent property owners professional operating capabilities with meaningful visibility, defined input and transparent, decision-useful reporting.
Visit us at STOREstoragemanagement.com.

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